

# Open Letter to All the Intellectually Working People

Although we have different professions, we are united by one unique kind of education: Trainings and books from the area of mental work techniques (= soft skills) led and written by **David Gruber**. As for effective reading and studying, communication skills, emotion management etc., we consider them highly important for all the intellectually (mentally) working people.

We were moved to this open letter by current situation, when some facts about the David Gruber's work and discoveries are little known, despite of internet. There could even a notion arise, as if an adequate information flow is hampered or distorted intentionally. We don't state by whom it is being done and why; however, each person thinking independently could figure it out.

To the David Gruber's professional field:

We draw vast majority of information from texts with which we cope every day with various success. Let's imagine the difference if you can read two or three times quicker than now, with obviously higher comprehension. You'll be more effective, productive, and feeling well. Imagine yourselves solving your conflicts better at work as well as at home. Imagine yourselves facing excellently all the envious people and having lots of other abilities and skills in other areas of mental work. Imagine yourselves exploiting all your potential – for the good of yours, of your families, of the whole society.

There are so called "personal development courses" targeted on the development of these skills. They are very numerous and very profitable nowadays in the Czech Republic. **Please, don't put in the same bag innovator Gruber's trainings led by his unique methodology (multimethods) with trainings on similar topics led by his successors who entered the Czech (Czechoslovak) education and book market after 1989, thus several years after him.**

The difference in conception between David Gruber and thousands of his successors is immense. His successors teach, some of them surely very well, some bounded, limited areas in the ocean of soft skills. In comparison, Gruber's multimethods or psychoformulas enable his graduates to develop, derive easily a solution of **each concrete challenge** of the personal development. Gruber's attentive pupils don't have one fish to eat; they get a proper universal fishing rod lifelong. We recognize it as well as they recognize it. It's significant that many of them stated from the 80s on, that they had opened as if "the whole life and the whole world" on Gruber's courses. We know why they felt it and stated it.

There are many Gruber's psychoformulas or multimethods. The main five of them are sufficient for almost all the challenges of your personal development; next eleven out of them has been published in Gruber's Zlata kniha komunikace (= Golden Book of Communication), the next about twenty of them are still waiting for publishing. Gruber's systematic science which exploits psychoformulas is called **beneopedy**.

Imagine the great possible prevalence of our country over the most developed countries, if Gruber's multimethods would be included into our high schools generally. Who would then dare to compare the Czechs to "half-bright" smatterers who are capable only to assemble cheaply what was intellectually invented in the western countries?

A strong and healthy country could manage each challenge or political, military, economical problem much better than the existing Czech Republic would do now.

Unfortunately, Gruber's unique world new multimethods are still not included into the state school system, even though they are famous in private trainings more than thirty years. Why?

Imagine your children returning from schools enthusiastic instead annoyed like nowadays.

Gruber's "mental work techniques" are undoubtedly Czech made. The soft skills, coaching, short-term training courses, the profession of personal development lecturer, coach, advisor, educator don't come to us from abroad. They are - in the current widespread state - result of Gruber's creative invention and his one-man popularization since the 80s.

David Gruber mustn't attend any soft skills training during the first years of his career. (*Remark: It was because his dissidence in the totalitarian system in former Czechoslovakia.*) He had to create soft skills trainings from their very beginning, he had to start from scratch. He is their author in his former "world behind the Iron Curtain", he is their one-man popularizer in his country. In former Czechoslovakia, nothing existed before him even remotely similar to personal development courses; nobody from this country was allowed to study in "criminal capitalist" countries. The public knowledge about such courses was practically zero before the coiner's activities of David Gruber.

However, the vast majority of today's Czech lecturers and trainers don't know the history of this profession and educational services in their country at all. Some of them even don't want to know this intentionally.

Surely, David Gruber isn't the very first personal development lecturer in the history of the mankind. Nevertheless, he probably succeed to give all the soft skills a compact self-contained scientific system as the first in the world. **He "mathematized" humane disciplines and "humanized" exact sciences by his own new clear way.** The progress in **information psychology** represented by him could be compared to the progress in **information technology** in the least thirty years – from mechanic typewriters and telephone landlines to up-to-date computers and smart phones. (*Remark: David Gruber is almost of the same age like Bill Gates; the difference between their birth dates is only six days. If the totalitarian system in Gruber's native country hadn't existed with his relics till now, he would have been probably equally world-famous.*)

Gruber's contribution in area of establishing the new science "mental work techniques" or "beneopedy" could be rightfully seen as comparable with contributions of his countrymen J. A. Komensky (Comenius) in didactics, J. G. Mendel in genetics, S. Freud in psychoanalysis, and J. Heyrovsky (the Nobel Prize winner) in polarography.

Of course, David Gruber fully respects his professional foregoers. He quotes them in his books and trainings adequately, i. e. plentifully and with full respect. Be aware, if Gruber's successors, i. e. all the Czech personal development trainers, lecturers, coaches respect him in the same way when publishing books and offering their educational services to customers in our country. Be aware, if they recommend or spread his books. In each civilized country, this is a basic ethic criterion for personnel and educational specialists in companies and institutions – for their decision whether they engage some of Gruber's successors. The personal development know-how is not any "socks production", where one producer needn't quote another.

Why so many successors don't mention David Gruber at all? **The quality of David Gruber's know-how is top-class, his ratio value/price is very acceptable, his willingness to help is maximal; we can fully guarantee this.** Try to consider reasons of this situation yourself... And don't let you cheat by an educational service of a second-class level.

Let's conclude our open letter positively, with a friendly recommendation: You can any time get Gruber's bestseller about **speed reading, rational studying, and intelligent perception** (the 7<sup>th</sup> edition) as well as his pioneering book about **time management** (Czech editions form the renown publishing house Management Press Prague, English editions as an e-book).

There is to buy his complex **Golden Book of Communication** (Zlata kniha komunikace), the 6<sup>th</sup> edition, the book of encyclopedic type with all the relevant communication skills in concise and also detailed form. We conclude that that book is necessary to each intellectual work, to everyday assistance as well as a computer or mobile phone. Without this book you simply keep back.

The nowadays unnaturally created information vacuum about D. Gruber was recently fulfilled by the expert's report written by the university professor PhDr. Vladimír Smekal, CSc. concerning the Gruber's work and discoveries and its significance. (*Remark: Mr. Smekal is probably the number one among the Czech experts in area of personality psychology.*)

If you are interested in download of the English version, write on [info@gruber.cz](mailto:info@gruber.cz) or contact the firm Gruber-TDP other way. We cordially recommend reading through at least the first page and the conclusion of this expert's report.

Consider your own possible project of exploiting the Gruber's original know-how. Do it not only for yourselves but as well for your children. Don't hesitate: Fight for your success where it is the most effective.

Many thanks for reading.

Prague, the 13<sup>th</sup> of January, 2016

Signatories of this open letter – for example:

With all their academic degrees:

**Martin Holcat**, former minister of health, the chief physician of all the Czech presidents (Havel, Klaus, Zeman)

**Martin Roman**, former CEO of the biggest Czech corporation CEZ (Czech Energetics), patron of modern education, founder of the top Czech senior high school “PORG”

**Ivo Tubl**, honorary freeman of the state Oregon, USA

**Petr Toman, Eva Vankova, Iveta Hodkova** – excellent and popular Czech attorneys

**Alena Gajduskova**, politician, former deputy chairwoman of the Senate of the Czech Parliament (= number 5 among the Czech constitutional officers)

**Stanislav Berkovec**, MP in the Czech Parliament,

**Radim Jancura**, well-known top entrepreneur, CEO and owner of the companies Regiojet and Student Agency (international bus transport, worldwide language studies etc.)

**Slavek Hrzal**, the ombudsman of the Czech Education Ministry

**Ivan Roessler, Karolina Cerna** – well known journalists (mainstream newspapers, TV Nova authority...)

**Karel Paulik**, renowned university professor in psychology

and next mayors, managers, benefactors and others.